

February 22, 2006

MIG Building Systems announces the introduction of Comfort Foam Insulation to their product lines.

ROCHESTER, NY (February 22, 2006) – MIG Building Systems (MIG), a leading provider of quality installed building products and services, announced today the addition of their newest line of high-quality insulation products: The Comfort Foam insulation system – the best in sprayed polyurethane foam insulation.

MIG is the one of the first residential and commercial provider to truly embrace this new insulation system within the region. The Comfort Foam insulation product is one of the most versatile and effective insulation solutions available on the market today," says Marc Williamson, Vice President of MIG Building Systems, "Plus, it easily meets or exceeds building code requirements, is good for the environment and helps preserve the value in your home better than other insulation products."

Comfort Foam is a seamless site-applied spray foam, which adheres to most surfaces creating superior energy efficiency and sound control in a variety of applications. It can be applied anywhere from foundations to roof lines and is installed as an all spray application or even with traditional insulation materials such as fiberglass batts (*Flash and batts*)

Besides the high level benefits for homeowners, builders and developers are excited to have a product like this available. New homes that exceed 2004 International Energy Conservation Codes are eligible for a \$2000 rebate; builders can also earn rebates of up to 10% of the cost of improvements for existing homes meeting 2003 IECC requirements.

MIG is proud to offer another fine building product to their new and existing clients. Rochester's weather takes its toll on the homes in the regions - Comfort Foam creates a perfect fit between materials and jobsite conditions to provide your home with a fully sealed seamless barrier against unwanted air and moisture intrusion for the life of your home.

For more information about MIG Building Systems and Comfort Foam Insulation, please visit: www.migbuildingsystems.com

David Williamson founded MIG Building Systems (MIG) in 1975 as Monroe Insulation and Gutter Co. Inc. David started MIG with a loan from his prior employer, a strong work ethic and a vision of providing insulation and gutters to the Rochester building community. David grew the business from three employees to over 50 before turning the reins over to his oldest son, Randy, in the late 90's. Eventually, David's youngest son, Marc, took over the business in 1998. Randy and Marc have taken their father's vision and expanded the MIG product portfolio from insulation and gutters to closet shelving, fireplaces and shower doors

MIG Building Systems appreciates the continued support of our loyal customers and of our new customers as well. Ultimately, we recognize that satisfied clients are the best advertisers of our product. To that end, we are thorough in the design process, responsive to requests during installation and attentive to service needed once a project is completed.

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