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New MIG Building Systems website provides detailed product information, a tour of the new product showroom and the ability to set appointments.

ROCHESTER, NY (November 30, 2005) – MIG Building Systems, (MIG), a leading provider of quality installed building products and services announced today the launch of their new construction product and services information website, www.migbuildingsystems.com. The new site was developed as a method of increasing the exposure and ability of on-demand product and services information from MIG. Originally known as an expert in the insulation and gutter business, MIG has grown into a significant regional provider of high quality installed products such as gas fireplaces, custom closet systems and custom shower enclosures as well.

The website contains key information with regards to descriptions, specifications and facts to help consumers and builders obtain the greatest value possible from their products and MIG. Additionally, visitors to the site can see charts and tables along with industry facts on key statistics such as insulation recommendations, Energy Star data and detailed product specifications. “Even though homebuyers and builders have recognized our quality products and services for 35 years – consumers today are looking for detailed information online from reliable, trusted sources.” Marc Williamson, Vice President of MIG Building Systems, said. “Our new Internet presence will showcase our areas of expertise with value added information, further demonstrating our level of commitment to our customers.”

Each section of the website is clearly labeled by product, available in printer-friendly format and easily emailed to other users. The site contains a contact and appointment setting loop, allowing users to contact MIG directly for questions and set appointments to view the new product showroom. Users can also register to receive an e-newsletter that will provide them with updated information to stay current with MIG’s new products and services.

For more information, please visit www.migbuildingsystems.com

ABOUT MIG: David Williamson founded **MIG Building Systems (MIG)** in 1975 as Monroe Insulation and Gutter Co. Inc. David started MIG with a loan from his prior employer and a vision of providing insulation and gutters to the Rochester building community. David grew the business from three employees to over 50 before turning the reins over to his oldest son, Randy, in the late 90’s. Eventually, David’s youngest son, Marc, took over the business in 1998. Randy and Marc have taken their father’s vision and expanded the MIG product portfolio from insulation and gutters to closet shelving, fireplaces and shower doors.

MIG Building Systems appreciates the continued support of our loyal customers and of our new customers as well. Ultimately, we recognize that satisfied clients are the best advertisers of our product. To that end, we are thorough in the design process, responsive to requests during installation and attentive to service needed once a project is completed.

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